Monthly STAR Report : Baymont Inn & Suites Dublin

For the Month of: January 2023

Currency: US Dollar / Competitive Set Data Excludes Subject Property

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Corporate North American Headquarters T: +1 (615) 824 8664 support@str.com www.str.com International Headquarters
T: +44 (0) 207 922 1930
hotelinfo@str.com www.str.com

Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Baymont Inn & Suites Dublin

100 PM Watson Dr

Dublin, GA 31021

Phone: (478) 275-3008

STR # 35409

ChainID: 46913

MgtCo: None

Owner: None

For the Month of: January 2023

Date Created: February 16, 2023

Monthly Competitive Set Data Excludes Subject Property

January 2023										
	Occupancy (%)				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	37.7	48.4	77.8	41.95	66.64	63.0	15.82	32.28	49.0	
Year To Date	37.7	48.4	77.8	41.95	66.64	63.0	15.82	32.28	49.0	
Running 3 Month	35.8	51.0	70.2	45.23	65.85	68.7	16.19	33.57	48.2	
Running 12 Month	60.7	58.1	104.5	56.84	65.25	87.1	34.49	37.90	91.0	

January 2023 vs. 2022 Percent Change (%)										
	Occupancy				ADR			RevPAR		
	My Prop	Comp Set	Index (MPI)	My Prop	Comp Set	Index (ARI)	My Prop	Comp Set	Index (RGI)	
Current Month	-43.2	0.8	-43.6	-22.9	8.7	-29.0	-56.2	9.5	-60.0	
Year To Date	-43.2	0.8	-43.6	-22.9	8.7	-29.0	-56.2	9.5	-60.0	
Running 3 Month	-41.2	-1.2	-40.5	-12.5	6.4	-17.8	-48.5	5.1	-51.0	
Running 12 Month	-18.3	0.6	-18.8	3.9	4.3	-0.4	-15.1	4.9	-19.1	

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Tab 3 - STAR Summary - My Property vs. Comp Set and Industry Segments

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: January 2023 Date Created: February 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Baymont Inn & Suites Dublin
Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

	Occupancy (%)							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
37.7	-43.2	37.7	-43.2	35.8	-41.2	60.7	-18.3	
50.9	6.8	50.9	6.8	52.6	2.5	57.6	0.8	
49.1	-3.9	49.1	-3.9	50.4	-4.1	55.5	-4.4	
47.2	2.5	47.2	2.5	48.2	-0.8	53.6	-0.4	
60.9	3.6	60.9	3.6	60.5	-0.4	66.5	1.2	
48.4	0.8	48.4	0.8	51.0	-1.2	58.1	0.6	

Supply							
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg				
0.0	0.0	0.0	0.0				
-0.5	-0.5	-0.8	-0.3				
-3.1	-3.1	-4.8	-4.4				
-0.5	-0.5	-0.6	-0.6				
0.7	0.7	1.5	2.0				
0.0	0.0	0.0	0.0				

Baymont Inn & Suites Dublin
Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors

	Average Daily Rate								
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg		
41.95	-22.9	41.95	-22.9	45.23	-12.5	56.84	3.9		
99.07	8.3	99.07	8.3	104.90	8.0	111.26	10.6		
74.34	2.7	74.34	2.7	76.00	4.1	78.43	8.1		
83.00	7.4	83.00	7.4	83.44	5.7	85.32	10.6		
102.67	9.0	102.67	9.0	103.50	6.3	105.97	11.5		
66.64	8.7	66.64	8.7	65.85	6.4	65.25	4.3		

	Demand								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg						
-43.2	-43.2	-41.2	-18.3						
6.2	6.2	1.8	0.4						
-6.8	-6.8	-8.7	-8.6						
1.9	1.9	-1.4	-1.0						
4.4	4.4	1.1	3.1						
0.8	0.8	-1.2	0.6						

Baymont Inn & Suites Dublin	
Market: Georgia South	
Market Class: Midscale Class	
Submarket: Georgia South Area	
Submarket Scale: Midscale Chains	
Competitive Set: Competitors	

	RevPAR							
Current Month	% Chg	Year to Date	% Chg	Running 3 Month	% Chg	Running 12 Month	% Chg	
15.82	-56.2	15.82	-56.2	16.19	-48.5	34.49	-15.1	
50.39	15.7	50.39	15.7	55.14	10.7	64.13	11.4	
36.53	-1.4	36.53	-1.4	38.27	-0.1	43.51	3.3	
39.15	10.0	39.15	10.0	40.24	4.9	45.75	10.2	
62.55	13.0	62.55	13.0	62.66	5.9	70.51	12.8	
32.28	9.5	32.28	9.5	33.57	5.1	37.90	4.9	

Revenue								
Month % Chg	YTD % Chg	Run 3 Mon % Chg	Run 12 Mon % Chg					
-56.2	-56.2	-48.5	-15.1					
15.1	15.1	9.9	11.0					
-4.4	-4.4	-4.9	-1.2					
9.4	9.4	4.2	9.5					
13.8	13.8	7.4	15.0					
9.5	9.5	5.1	4.9					

Market: Georgia South
Market Class: Midscale Class
Submarket: Georgia South Area
Submarket Scale: Midscale Chains
Competitive Set: Competitors
Compositive Cost Compositions

	Census/Sample - Properties & Rooms														
Census		Sample		Sample %											
Properties	Rooms	Properties	Rooms	Rooms											
571	37670	340	26569	70.5											
71	4786	58	4031	84.2											
245	12485	122	8071	64.6											
70	4899	68	4853	99.1											
6	290	6	290	100.0											

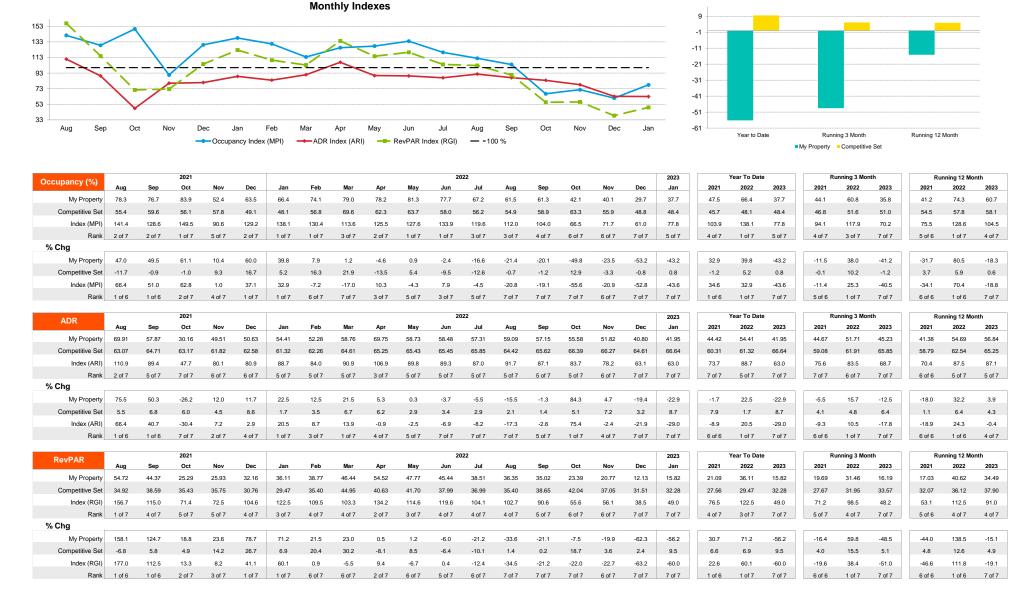
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Tab 4 - Competitive Set Report

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: January 2023 Date Created: February 16, 2023 Monthly Competitive Set Data Excludes Subject Property



RevPAR Percent Change

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Tab 5 - Response Report

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021

STR # 35409 ChainID: 46913 MgtCo: None Owner: None For the Month of: January 2023 Date Created: February 16, 2023

Phone: (478) 275-3008

This Year

Jan 1st - New Year's Day Jan 16th - Martin Luther King Day

January 2023 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

January 2022 (Last Year)

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
ı	30	31					

Last Year

Jan 1st - New Year's Day Jan 17th - Martin Luther King Day

STR#	Name	City, State	Zip	Phone	Rooms	Open Date
35409	Baymont Inn & Suites Dublin	Dublin, GA	31021	(478) 275-3008	42	199709
19821	Days Inn Dublin	Dublin, GA	31021	(478) 275-7637	49	199001
29670	Quality Inn & Suites Dublin	Dublin, GA	31021-1712	(478) 246-1390	52	199402
31314	Motel 6 Dublin	Dublin, GA	31021-1788	(478) 272-3640	43	199510
35149	Rodeway Inn & Suites East Dublin	East Dublin, GA	31027	(478) 277-9161	44	199707
36455	Super 8 Dublin	Dublin, GA	31021-1715	(478) 246-7443	52	199805
41117	Best Western Bradford Inn	Swainsboro, GA	30401	(478) 237-2400	50	199606
		·			332	

	2021										2022												
Feb	Mar	Apr	Мау	Jun	Ιης	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Ιŋ	Aug	Sep	Oct	Nov	Dec	Jan
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

Data received:

○ = Monthly Only

= Monthly & Daily

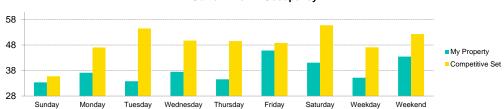
Tab 6 - Day of Week and Weekday/Weekend Report

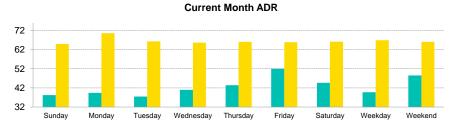
Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: January 2023 Date Created: February 16, 2023 Monthly Competitive Set Data Excludes Subject Property

Current Month Occupancy





				Occupar	ncv (%)					Average D	ailv Rate		RevPAR						
		My Prop	ertv	Competitive Set		Index (MPI)		My Property		Competit		Index (ARI)		My Property		Competitive Set		Index (RGI)
Day of Week	Time Period	,	% Cha		% Cha		% Cha	,	% Cha		% Cha	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	% Cha		% Cha		% Cha		% Chg
Sunday	Current Month	33.3	-34.0	35.7	5.3	93.3	-37.3	38.26	-27.0	65.01	10.5	58.9	-33.9	12.75	-51.8	23.22	16.3	54.9	-58.6
-	Year To Date	33.3	-34.0	35.7	5.3	93.3	-37.3	38.26	-27.0	65.01	10.5	58.9	-33.9	12.75	-51.8	23.22	16.3	54.9	-58.6
	Running 3 Month	29.1	-34.3	37.4	1.7	77.9	-35.4	41.34	-16.3	63.25	6.0	65.4	-21.0	12.04	-45.0	23.64	7.8	50.9	-49.0
	Running 12 Month	49.0	-17.7	42.2	-0.8	116.2	-17.0	53.96	2.8	62.56	3.1	86.3	-0.3	26.44	-15.4	26.38	2.2	100.2	-17.3
Monday	Current Month	37.1	-40.9	47.0	-7.3	79.0	-36.2	39.39	-27.0	70.60	16.6	55.8	-37.4	14.63	-56.8	33.21	8.0	44.1	-60.1
,	Year To Date	37.1	-40.9	47.0	-7.3	79.0	-36.2	39.39	-27.0	70.60	16.6	55.8	-37.4	14.63	-56.8	33.21	8.0	44.1	-60.1
	Running 3 Month	34.6	-44.4	50.4	-4.9	68.7	-41.5	42.85	-14.7	66.37	9.6	64.6	-22.2	14.83	-52.6	33.43	4.3	44.4	-54.5
	Running 12 Month	57.0	-19.4	56.4	1.7	101.1	-20.7	54.02	2.0	64.36	5.2	83.9	-3.0	30.79	-17.8	36.28	7.0	84.9	-23.1
Tuesday	Current Month	33.8	-51.9	54.5	-7.1	62.1	-48.2	37.50	-29.8	66.31	7.0	56.5	-34.5	12.68	-66.2	36.13	-0.5	35.1	-66.1
,	Year To Date	33.8	-51.9	54.5	-7.1	62.1	-48.2	37.50	-29.8	66.31	7.0	56.5	-34.5	12.68	-66.2	36.13	-0.5	35.1	-66.1
	Running 3 Month	35.9	-44.3	54.9	-6.3	65.4	-40.6	43.33	-13.6	66.27	8.4	65.4	-20.3	15.55	-51.9	36.35	1.5	42.8	-52.7
	Running 12 Month	59.1	-20.5	60.4	-0.6	97.7	-20.1	54.55	0.9	64.46	5.2	84.6	-4.1	32.22	-19.8	38.96	4.6	82.7	-23.4
Wednesday	Current Month	37.5	-49.6	49.7	-11.9	75.4	-42.8	41.00	-23.9	65.69	7.9	62.4	-29.4	15.37	-61.6	32.67	-5.0	47.1	-59.6
	Year To Date	37.5	-49.6	49.7	-11.9	75.4	-42.8	41.00	-23.9	65.69	7.9	62.4	-29.4	15.37	-61.6	32.67	-5.0	47.1	-59.6
	Running 3 Month	36.3	-40.2	55.0	-2.3	65.9	-38.8	44.28	-12.9	65.73	6.9	67.4	-18.5	16.06	-47.9	36.16	4.5	44.4	-50.1
	Running 12 Month	61.8	-16.5	61.3	-0.3	100.9	-16.2	54.69	0.1	64.42	4.4	84.9	-4.2	33.82	-16.5	39.47	4.1	85.7	-19.7
Thursday	Current Month	34.5	-44.2	49.6	-3.7	69.6	-42.1	43.38	-19.9	66.05	8.6	65.7	-26.2	14.98	-55.4	32.74	4.6	45.7	-57.3
mursuay	Year To Date	34.5	-44.2	49.6	-3.7	69.6	-42.1	43.38	-19.9	66.05	8.6	65.7	-26.2	14.98	-55.4	32.74	4.6	45.7	-57.3
	Running 3 Month	36.1	-35.6	51.4	-3.1	70.2	-33.5	46.79	-9.8	65.12	5.4	71.9	-14.4	16.88	-41.9	33.48	2.1	50.4	-43.1
	Running 12 Month	60.1	-19.5	56.0	-3.9	107.2	-16.3	54.89	0.5	64.28	3.6	85.4	-3.1	32.98	-19.1	36.02	-0.4	91.6	-18.8
Friday	Current Month	45.8	-37.4	48.8	12.5	93.9	-44.4	52.02	-8.4	65.93	5.6	78.9	-13.2	23.84	-42.7	32.17	18.8	74.1	-51.7
i naay	Year To Date	45.8	-37.4	48.8	12.5	93.9	-44.4	52.02	-8.4	65.93	5.6	78.9	-13.2	23.84	-42.7	32.17	18.8	74.1	-51.7
	Running 3 Month	38.6	-43.7	52.6	2.9	73.4	-45.3	49.56	-7.8	66.35	4.4	74.7	-11.7	19.15	-48.1	34.92	7.5	54.9	-51.7
	Running 12 Month	68.8	-17.6	63.2	0.8	108.9	-18.2	61.10	9.2	67.42	4.4	90.6	4.6	42.06	-10.0	42.61	5.2	98.7	-14.4
Saturday	Current Month	41.1	-44.7	55.8	22.5	73.6	-54.9	44.65	-19.7	66.16	4.7	67.5	-23.3	18.34	-55.6	36.90	28.3	49.7	-65.4
Saturday	Year To Date	41.1	-44.7	55.8	22.5	73.6	-54.9	44.65	-19.7	66.16	4.7	67.5	-23.3	18.34	-55.6	36.90	28.3	49.7	-65.4
	Running 3 Month	38.3	-46.4	55.2	4.6	69.3	-48.8	49.26	-7.2	66.69	3.7	73.9	-10.5	18.86	-50.3	36.83	8.5	51.2	-54.2
	Running 12 Month	69.4	-18.4	67.1	5.9	103.5	-23.0	62.29	11.5	67.87	4.0	91.8	7.2	43.25	-9.1	45.53	10.1	95.0	-17.4
Weekday/Weel	kend																		
Weekday	Current Month	35.2	-44.4	47.1	-4.9	74.7	-41.5	39.74	-25.8	66.86	10.1	59.4	-32.7	13.99	-58.8	31.50	4.7	44.4	-60.6
(Sun-Thu)	Year To Date	35.2	-44.4	47.1	-4.9	74.7	-41.5	39.74	-25.8	66.86	10.1	59.4	-32.7	13.99	-58.8	31.50	4.7	44.4	-60.6
	Running 3 Month	34.4	-40.3	49.9	-3.2	69.0	-38.3	43.82	-13.3	65.50	7.3	66.9	-19.2	15.08	-48.2	32.67	3.9	46.2	-50.1
	Running 12 Month	57.4	-18.7	55.3	-0.8	103.9	-18.1	54.45	1.2	64.11	4.4	84.9	-3.1	31.27	-17.8	35.43	3.6	88.3	-20.6
Weekend	Current Month	43.5	-41.1	52.3	17.3	83.1	-49.8	48.54	-13.5	66.05	5.1	73.5	-17.7	21.09	-49.1	34.53	23.3	61.1	-58.7
(Fri-Sat)	Year To Date	43.5	-41.1	52.3	17.3	83.1	-49.8	48.54	-13.5	66.05	5.1	73.5	-17.7	21.09	-49.1	34.53	23.3	61.1	-58.7
	Running 3 Month	38.5	-45.1	53.9	3.8	71.3	-47.1	49.41	-7.5	66.52	4.0	74.3	-11.1	19.00	-49.2	35.87	8.0	53.0	-53.0
	Running 12 Month	69.1	-18.0	65.1	3.3	106.1	-20.6	61.70	10.4	67.66	4.2	91.2	5.9	42.66	-9.5	44.07	7.7	96.8	-16.0
Total	Current Month	37.7	-43.2	48.4	0.8	77.8	-43.6	41.95	-22.9	66.64	8.7	63.0	-29.0	15.82	-56.2	32.28	9.5	49.0	-60.0
	Year To Date	37.7	-43.2	48.4	0.8	77.8	-43.6	41.95	-22.9	66.64	8.7	63.0	-29.0	15.82	-56.2	32.28	9.5	49.0	-60.0
	Running 3 Month	35.8	-41.2	51.0	-1.2	70.2	-40.5	45.23	-12.5	65.85	6.4	68.7	-17.8	16.19	-48.5	33.57	5.1	48.2	-51.0
	Running 12 Month	60.7	-18.3	58.1	0.6	104.5	-18.8	56.84	3.9	65.25	4.3	87.1	-0.4	34.49	-15.1	37.90	4.9	91.0	-19.1

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Tab 7 - Daily Data for the Month

Index (RGI) -73.8

-87.3

-36.2

-64.8

-57.1

-71.1

-62.7

-57.1

-33.9

-46.0

Baymont Inn & Suites Dublin 100 PM Watson Dr Dublin, GA 31021 Phone: (478) 275-3008

STR # 35409 ChainID: 46913 MgtCo: None Owner: None

For the Month of: January 2023 Date Created: February 16, 2023 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of January 130 110 90 70 50 30 10 Occupancy Index (MPI) ADR Index (ARI) RevPAR Index (RGI) Su Мо Tu We Th Tu Mo Tu January My Property 21.4 42.9 33.3 28.6 33.3 42.9 42.9 47.6 52.4 40.5 50.0 50.0 33.3 35.7 33.3 40.5 38.1 26.2 40.5 38.1 21.4 16.7 50.0 42.9 54.8 38.1 31.0 45.2 33.3 51.7 51.7 39.0 46.1 56.8 55.2 53.8 53.8 73.1 33.4 52.1 60.0 67.9 Index (MPI) 82.9 82.9 140.4 54.4 92.9 68.4 99.7 100.1 69.0 73.2 67.5 % Chg -60.0 -45.5 -41.9 -16.7 -12.5 -43.8 0.0 -44.8 -32.0 -27.6 -27.6 -44.0 -32.1 -34.8 -40.7 Competitive Set -2.9 -14.3 -20.1 -21.6 -10.0 10.9 15.4 -6.5 -17.9 -3.8 -2.0 0.7 18.7 -2.8 21.6 0.4 -14.6 -8.0 2.6 18.2 54.7 0.0 -16.0 -9.0 -13.0 5.4 12.7 18.7 15.2 13.2 -32.5 -43.3 -17.3 -33.7 -53.2 January My Property 37.92 35.93 23.49 23.49 30.20 78.50 51.36 33.69 33.66 38.22 42.09 46.68 44.13 39.15 43.59 37.04 36.34 46.97 47.03 47.52 46.16 35.23 43.04 39.65 42.24 41.59 40.30 43.78 37.29 45.44 44.18 63.07 Competitive Set 65.08 65.17 66.04 64.15 Index (ARI) 57.0 119.0 50.7 50.4 57.8 63.0 70.8 64.6 58.3 53.6 70.3 70.2 73.0 68.4 54.1 65.2 59.5 66.1 63.1 72.1 68.9 % Chg My Property -31.6 -33.6 -56.7 -54 4 -44 4 45 N -0.7 -28.4 -35.2 -29 N -21.5 -137 -20.4 -29 1 -117 -31.8 -33.1 -146 -122 -16.0 -20.2 -35.1 -183 -21 9 -23.7 -24 1 -33.5 -24 6 -33.2 -21.8 -20.1 Competitive Set 12.3 12.7 9.3 8.0 3.3 8.9 14.7 11.0 3.3 5.3 5.8 2.8 49.0 8.4 14.3 11.2 11.4 12.8 3.7 Index (ARI) -34.2 -27.6 -39.8 -23.3 -22.1 -18.7 -26.8 -43.4 January My Property 10.27 5.03 5.03 5.03 17.12 9.63 11.22 16.38 18.04 22.23 22.07 16.78 23.87 14.11 11.25 24.60 19.04 23.76 23.08 11.74 19.47 14.16 14.08 13.86 16.31 16.68 18.39 16.83 19.95 29.49 34.58 31.82 36.02 35.01 29.83 37.84 43.58 34.40 21.80 34.95 Index (RGI) % Chg My Property -54.8 -74.1 -61.2 -54.4 -28.1 -30.4 -11.7 -62.4 -44.7 -40.3 -39.2 -42.2 -63.7 -44.6 -49.1 -52.7 Competitive Set 9.0 27.7 -11.0 -14.9 -4.0 17.0 19.6 5.4 -10.4 3.9 6.2 8.8 29.0 2.2 33.6 14.8 -5.0 2.5 15.8 22.1 68.6 14.7 -6.8 -5.6 -10.1 2.2 11.0 14.9 23.6 21.9 16.3

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-61.0

-67.2

-71.4

-46.1

-48.4

-50.2

-65.7

-68.3

-40.6

-46.1

-59.0

-70.9

-70.0



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